



### **SEM/PPC Online Marketing Analyst**

The Online Marketing Analyst will join the Marketing team that is responsible for maximizing revenue growth in the company through Online Media Campaigns. This is a data and performance oriented yet creative position, that requires a sharp, analytical mind and entrepreneurial spirit. Armed with deep knowledge of FNBox products and advertising trends, you will conduct detailed performance analysis, generate recommendations and execute them. A stellar performer will be a self-starter with a strong desire to learn and that is comfortable with a rapidly changing environment.

#### **Main Tasks and Responsibilities:**

- Design and implement online search and display pay per click campaigns
- Track and optimize campaigns to maximize revenue and return on investment targets

#### **Requirements:**

- Business Administration, Electronic Engineering, Informatics Engineering or Marketing degree with a strong academic record
- Experience with Google AdWords and Google Analytics is a plus
- Superior analytical skills with ability to see granular as well as big picture issues
- Proven ability to manage multiple projects at a time while paying strict attention to detail
- Advanced level in handling large data sets with Microsoft Excel
- Ability to work in a fast paced, constantly evolving team environment
- Action oriented professional with strong bias to drive innovation and improvement
- Fluent verbal and written language skills both in Spanish and English

#### **About Fnbox Ventures Inc.**

Founded in 2002, Fnbox is a leading Latin-American holding enterprise focused on the creation and development of global and scalable Internet companies which offer a variety of inventive solutions for our customer's everyday problems. Supported by our American investors and rewarded as a Great Place to Work in 2008, 2009 and 2010, we continually work to build a world class company to become a powerhouse of technology and innovation in our region.

To know more about us and our companies, visit [www.fnbox.com](http://www.fnbox.com)

