



Display Media Trafficker

The Display Media Trafficker will join the Marketing team that is responsible for maximizing campaign performance. This is a data and performance oriented yet creative position, that requires a sharp, analytical mind, and entrepreneurial spirit. Armed with deep knowledge of FNBox products and advertising trends you will conduct detailed performance analysis. Keeping in mind client needs you will generate accurate recommendations and execute them. A stellar performer will be a self-starter with a strong desire to learn who is comfortable with a rapidly changing environment. In this position you will be responsible for trafficking of new display ad campaigns within the performance management platform, Right Media Exchange and additional platforms.

Main Tasks and Responsibilities:

- Ensure smooth implementation and manage advertising campaigns across display exchanges
- Interact and coordinate internally with Account Managers, Tech Support and Sales Executives team to guarantee flawless advertising product executions
- Interact and coordinate externally with clients and vendors such as Ad Exchanges, Direct premium publishers, 3rd Party Data companies to secure advertising execution

Requirements:

- Business Administration, Electronic Engineering, Informatics Engineering or Marketing degree with a strong academic record
- 1+ years prior ad trafficking experience. Experience in Right Media Exchange is a plus
- Superior analytical skills with ability to see granular as well as big picture issues
- Proven ability to manage multiple projects at a time while paying strict attention to detail
- Advanced level in computer skills and in handling of large data sets with Microsoft Excel
- Ability to work in a fast paced, constantly evolving team environment
- Action oriented professional with strong bias to drive innovation and improvement
- Fluent verbal and written language skills both in Spanish and English
- Excellent interpersonal communication skills

About Fnbox Ventures Inc.

Founded in 2002, Fnbox is a leading Latin-American holding enterprise focused on the creation and development of global and scalable Internet companies which offer a variety of inventive solutions for our customer's everyday problems. Supported by our American investors and rewarded as a Great Place to Work in 2008, 2009 and 2010, we continually work to build a world class company to become a powerhouse of technology and innovation in our region.

To know more about us and our companies, visit www.fnbox.com

