

## **Business Analyst**

The Business Analytics team is responsible for maximizing revenue growth in the company. This is a data and performance oriented yet creative position that requires a sharp, analytical mind and an entrepreneurial spirit. Armed with deep knowledge of FNBox products, advertising trends, and individual client needs, you will conduct detailed performance analysis, generate recommendations and execute them. Among your many attributes, you must be a self-starter who is comfortable with a rapidly changing environment with a strong desire to learn.

### **Responsibilities:**

- Analyze campaign performance data on a daily basis in order to maximize revenue
- Organize the data intelligence available and ensure its optimal usage
- Perform analysis to identify up selling opportunities, campaign targeting and what if analysis
- Utilize measurement tools to add relevant, trustworthy data to presentations and proposals
- Develop first class presentations with reporting of key metrics for the rest of the team and the Company's Management
- Highlight revenue opportunities and identify solutions for driving revenue

### **Requirements:**

- BA/BSc degree or equivalent with a strong academic record
- Superior analytical skills that include the ability to see granular as well as big picture issues
- Proven ability to manage multiple projects at a time while paying strict attention to detail
- Strong project management, interpersonal, and organizational skills
- Advanced level of proficiency in Microsoft Excel handling large data sets
- Ability to work in a fast paced, constantly evolving team environment
- Action oriented professional with strong bias to drive innovation and improvements
- Fluent verbal and written language skills in both Spanish and English
- Action-oriented professional with strong bias to drive innovation and improvements

### **About Fnbox Ventures Inc.**

Founded in 2002, Fnbox is a leading Latin-American holding enterprise focused on the creation and development of global and scalable Internet companies which offer a variety of inventive solutions for our customer's everyday problems. Supported by our American investors and rewarded as a Great Place to Work in 2008, 2009 and 2010, we continually work to build a world class company to become a powerhouse of technology and innovation in our region.

To know more about us and our companies, visit [www.fnbox.com](http://www.fnbox.com)

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